



GEORGINA CALLENDER

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Georgina Callender is an Innovation Consultant passionate about celebrating Caribbean heritage and culture through designing project-based conservation and awareness building activities. Skilled in experience design and concept creation with over 10 years' experience, her main goal is to always find a creative solution to client objectives. Using her expertise to craft live events, productions, and product offerings for clients she has created project-based solutions for local heritage and cultural intuitions seeking self-sustaining income streams. Her work has led to partnerships with the Barbados Tourism and Marketing Inc, Barbados Museum and Historical society, Barbados National Trust and The Codrington Trust.

Also, an excellent communicator she puts these skills to use as a tour guide for Historic Bridgetown and it's Garrison where she shares her passion for educating others to the importance of our natural and built environment. This passion also extends into her project designs which feature engaging education tools to raise public awareness to the importance of our history, its preservation and conservation.

Work experience has included BKA Associate NY, now FIRST Global Events Agency NEW YORK Office, Senior Events Designer at DL Smith Productions currently employed as Marketing Officer at Sagicor Life Inc and an Independent consultant under the brand G Innovative. Georgina holds Degree in Film Production from Emerson College, Boston MA and is now perusing a MFA in Design Management at Savannah College of Art and Design, Savannah Georgia.